**Hyperlinks with images:**

Demo.html

<!DOCTYPE html>

<html>

<head>

    <title>anchor tag example</title>

</head>

<body>

   <img src="pytlogo.jpg" height="100px" width="150px">

   <a href="https://www.python.org" target="\_blank">

    <img src="pytlogo.jpg" height="100px" width="100px" align="right">

</a>

</body>

</html>

**HTML formatting?**

* HTML Formatting is a process that allows us to format text to increase its visual appeal.
* Various HTML tags can change how text appears on a web page and make the text attractive.
* We can use HTML text formatting tags to bold, italic, underlined text, and do more.
* These tags are divided into two categories:

**Physical Tags:**

* These tags are presentational.
* They don't add extra meaning to the text.
* Example: <p> This text is <i>italic</i>.</p>
* Here, the <i> is only for text styling and has no other meaning.

Examples:

* **<b> tag 🡪Bold Text**
* **<i> tag 🡪Italic Text**
* **<u> tag 🡪Underlined Text**
* **<mark> tag 🡪Highlighted Text**
* **<sup> tag 🡪Superscript Text**
* **<sub> tag 🡪Subscript Text**
* **<big> tag 🡪 Big Text**
* **<small> tag 🡪Small Text**

Example:

Demo.html

<!DOCTYPE html>

<html>

<head>

    <title>physical tags example</title>

</head>

<body>

   <b>html</b> is a <i>markup language</i>,which will <big>provides</big> basic <mark>structure</mark> of the <small>webpage</small> and

   <b>html</b> is used to build the <u>webpages</u>.

   <hr>

   h<sub>2</sub>o

   <hr>

   πr<sup>2</sup>

   <hr>

   <b><mark>html</mark></b>

</body>

</html>

Semantic Tags:

* These tags add some special meaning to the text along with adding style to the text.
* Example:<p> This text is <em>emphasized</em>.</p>
* Here, the <em> is used to emphasize text. Screen readers also emphasize text inside the <em> tag while dictating.

Examples:

* **<strong> tag 🡪Strong Text**
* **<em> tag 🡪Emphasized Text**
* **<del> tag 🡪Deleted Text**
* **<ins> tag 🡪Inserted Text**
* **<strike> tag** 🡪**Strike over the text**

Example:

Demo.html

<!DOCTYPE html>

<html>

<head>

    <title>semantic tags example</title>

</head>

<body>

   html is a markup <strike>language</strike>.<br>

   html is a markup <strong>language</strong>.<br>

   html is a markup <del>language<del>.<br>

   html is a markup <em>language</em>.<br>

   html is a markup <ins>language</ins>.

</body>

</html>